

Digital Marketing Specialist

📍 SIYONA HOMES LTD. ↗ 42, 4004 - 97 Street NW Edmonton, AB T6E 6N1

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Job Overview

↗ **Job Id:-** 2525726 📅 **Posted On:-** 2025, Feb 05 📅 **Valid Till:-** 2025, Aug 04 ↗ **Category:-** IT & Web Design

Job Detail

Location: 42, 4004 - 97 Street NW Edmonton, AB T6E 6N1

Salary: 36.00 hourly / 30 hours per week

Terms of employment: Permanent employment Full time

Start Date: Starts as soon as possible

Vacancies: 1 vacancy

Overview

Languages

English

Education

Secondary (high) school graduation certificate

Experience

7 months to less than 1 year

Responsibilities

Tasks

Develop communication strategies

Evaluate communication strategies and programs

Implement communication strategies and programs

Gather, research and prepare communications material

Initiate and maintain contact with the media

Develop portfolio of marketing materials

Evaluate customer service and store environments

Develop feasibility studies

Conduct online marketing, E-commerce and Website promotions

Maintain database of potential franchisees, real estate locations and on-line buy/sell Internet sites

Develop marketing strategies

Maintain and manage digital database

Additional information

Work conditions and physical capabilities

Attention to detail

Personal suitability

Client focus

Flexibility

Initiative

Judgement

Organized

Team player

Dependability

Reliability

Integrity

How to apply

By email

siyonahomes@gmail.com

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